

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BOARD OF PATENT APPEALS AND INTERFERENCES

In re Application of: Srinivasan et al.  
Serial No.: 09/805,336 Examiner: J. Janvier  
Filed: March 13, 2001 Group Art Unit: 3622  
For: METHOD AND SYSTEM FOR CREATING AND ADMINISTERING  
INTERNET MARKETING PROMOTIONS

APPEAL BRIEF-PATENTS  
COMMISSIONER FOR PATENTS  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Sir:

1.

Transmitted herewith is an Appeal Brief in the above-identified application.

2.

☒ Applicant requests an extension of time to submit its Appeal Brief. A Petition for an extension of time is enclosed.

OR

☐ In the event that an extension of time is required, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition and fee for extension of time. Other than a small entity

CERTIFICATE OF TRANSMITTAL UNDER 37 CFR § 1.8(a)

I hereby certify that this paper (along with any referred to as being attached or enclosed) is being transmitted by EFS-Web to the Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450 on May 4, 2009.

Stanley D. Ference III

(Type or print name of person mailing paper or fee)

(Signature of person mailing paper or fee)

3. Status of Applicant

This application is on behalf of

- ☒ Small entity  
☐ Other than a small entity

4. Fee for Filing Appeal Brief

Pursuant to 37 CFR 41.20(b)(2), the fee for this filing Appeal Brief is

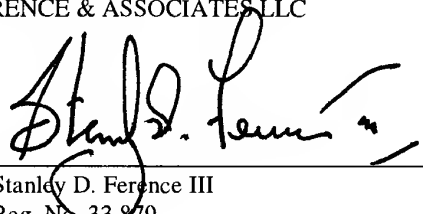
- ☒ Small entity \$270  
☐ Other than a small entity \$\_\_\_\_\_  
☐ Applicant encloses herewith a check for \$\_\_\_\_\_ to cover the fee for filing this Appeal Brief.  
☒ Applicant is paying by credit card in the amount of \$270 via EFS-Web.

5. Fee Deficiency

- ☒ The Commissioner is hereby authorized to charge payment of any additional fees associated with this communication or credit any overpayment to the credit card associated with this communication.

Respectfully submitted,

FERENCE & ASSOCIATES LLC

By   
Stanley D. Ference III  
Reg. No. 33,879

Dated: May 4, 2009

Mailing Address:

**Customer No. 35195**  
FERENCE & ASSOCIATES LLC  
409 Broad Street  
Pittsburgh, Pennsylvania 15143  
(412) 741-8400  
(412) 741-9292 - Facsimile